Subject: [EXTERNAL] 2019 Foodland's Shop for Higher Education Program

Date: Monday, February 4, 2019 at 8:01:43 AM Hawaii-Aleutian Standard Time

From: Parents & Alumni Relations

To: Rachelle Saffery

Attachments: ATT00001.jpg, ATT00002.jpg

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Foodland's Shop for Higher Education Begins Wednesday, February 6, 2019.

Help Kamehameha Schools Kapālama Earn Points Towards Scholarships!



FOODLAND'S SHOPFOR HIGHER EDUCATION

Foodland will award 100, \$2,000 scholarships and \$15,000 in Project Grad funds to schools earning the most points!

Program runs February 6 - March 19, 2019

HOW YOU CAN HELP:

STEP 1 - Designate Our School!

From February 6 to March 19, show your Maika'i Card to any Foodland or Sack N Save cashier at checkout and give them our school code (see card to the right).

STEP 2 - Just Shop!

Every time you shop, you'll earn points for our school. For every Maika'i point you earn, our school will earn matching points.

STEP 3 - Earn Points Faster!

Purchase products with the **2X**, **3X** or **5X** points shelf tags and you'll earn bonus points for our school.

STEP 4 - Tell Everyone!

Ask friends and family to designate our school.

The more points our school earns, the more scholarships and Project Grad funds we can receive



FOODLAND'S SHOPFOR HIGHER EDUCATION Designation is required only on your first visit.

Show your Maika'i Card to any Foodland or

Sack N Save cashier and ask them to enter our school code below.

Code Number: <u>7542</u>

Kamehameha Schools

School: Kapālama Campus





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